



A word from your President



We will have a very hectic final of the year with a lot of activities. You can read more about them all in this issue of Skålink.

You have previously commented on the lack of networking lunches in our annual schedule of events - so what more could we do then to satisfy your request and add one for October. Bring your business partners and many more to our business networking luncheon on the 15th October at Crowne Plaza St. James Hotel in central London.

Many Skå members showed up at our World Travel Market luncheon last year without pre-booking and subsequently turned away as we were fully booked, I will just say it once for all – **if you want to attend the luncheon please pre-book!**

You don't need to book for the activities at our stand during World Travel Market, the "Happy Hour" on Monday and "get-together-party" on Tuesday.

We have a double celebration on the 10th December with both our 75th anniversary and Christmas. This is something not to be missed! Just look at the price and what is on offer.

The most important message this month is "member gets member". It is absolute essential that every member starts to seriously promote our organisation and to recruit new member. We can not take everything for granted. We have to work for positive result. And to take our fantastic organisation forward. I hope I can count on your support!

Mats Wivesson

Member gets Member!

The UK membership has dipped down to just 400 which is very disappointing! Paul Follows, UK International Councillor points out that "Member gets Member - is the best way to reverse this negative trend. There can be no better motivation than personal recommendation.

All members, active, retired, associate can do this! It is all a matter of seizing the opportunity when it presents itself to promote Skå International. Having it in the forefront of your mind when you find yourself talking to a travel and tourism professional who is not aware what it is all about."

I fully agree with Paul, so please go out and think

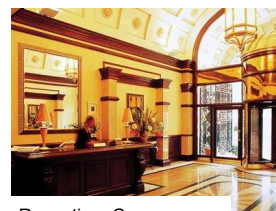
MEMBER GETS MEMBERS

Just one new member from each of you. Not much to ask for or wish for now when Christmas is around the corner.

Calendar of events – 2009

| Date | Venue | Event |
|-------------|--------------------------------|---------------------------|
| October 15 | Crowne Plaza, St. Jame's Hotel | Networking Lunch |
| November 10 | Crowne Plaza Excel Hotel | World Travel Market Lunch |
| December 10 | Marriott Hotel Marble Arch | Christmas Luncheon |
| January 28 | Hispaniola | AGM Luncheon |
| February | No function this month | |
| March | TBC | President's Night |

Next event – 15th October



Reception, Crowne Plaza Hotel, St. James

Networking Lunch!

This is the professional networking luncheon you all have been asking about. Please invite your colleagues, your business partners.

And don't forget to invite all potential new Sål members. This is the opportunity to show what Skå is all about.



The Taj Room, Crowne Plaza Hotel, St. James

Se you all at Crowne Plaza St. James Hotel on the 15th October!

Coming up in December



It is not only our traditional Christmas Luncheon on the 10th December. We will as well celebrate the London Clubs 75th anniversary!

A glass of Champagne, 3-course lunch, wine and water. Entertainment by the Skå Christmas Choir. The Managing Director of World Travel market, Fiona Jeffrey is our speaker and the chosen charity is "Just a Drop".

All this for only £58 per person or £550 for a table of 10 people.

World Travel Market



The World Travel market is just around the corner (9th – 10th November 2009) and we have plenty of activities during World Travel Market.

Skål Stand:

First of all a request from Paul Follows who is charge of our stand at the exhibition in the UK Hall. – We need help to “man” the stand. If you are visiting WTM, can you spare a couple of hours to assist. Your help will be very appreciated!

Monday 9th November;

The Croatian Convention and Incentive Bureau and Croatian National Tourist Board invites you to a “Happy Hour” with drinks and nibbles at Skål stand in the UK Hall after 17.00

Tuesday 10th November;

The traditional Skål Luncheon. Over 100 international attended last year. Pre-booking is very much essential as places are limited.

Tuesday 10th November;

We are planning together with our newly twinned club Paris a “Come-together-party” at the Skål stand.

WTM Raffle!

Our friends in Orlando will conduct a raffle during the WTM luncheon to help raise funds for the Florimond Volkaert Fund. The raffle prize (one prize only) is for seven nights accommodations for two at the Hard Rock Hotel at the Universal Orlando Resort, plus two seven-day admissions good for both Universal Studios and Universal's Islands of Adventure theme parks. The package would be good during calendar year 2010, subject to blackout and availability. The resort package, donated by the Universal Orlando Resort, is valued at US\$2,245 (or approximately 1,400 Pounds Sterling, or 1,540 Euros at today's exchange rates).

A minimum 5 Pound donation per ticket to the Florimond Volkaert Fund, each person making a donation could place his or her business card in a basket for a prize draw. For anyone donating 10 Pounds - they could drop in three cards. At ITB in Berlin Skål did something similar and raised approximately 400 Euros. Of course London can and will do better than that!

Make sure you bring with you a lot of businesscards and help us to help other Skålleagues around the world!

New Skål Club!

Our international councillor, Paul Follows, indicate that Skål UK in looking into “re-instate” Liverpool. Always nice with some sort of positive news. How often do we hear about a NEW club.

I have to admit that I'm not surprised. We have seen more and more interest shown in Liverpool by our over-seas clients. I can only say Good Luck Liverpool (and with that a mean the Club and not the football team (I'm Man Utd supporter))

Latest event

The latest function was a very nice and enjoyable luncheon at the Sherlock Holmes Pub in central London.

As the official photographer (it differ from paparazzi) for Skål London, I packed very thoroughly my camera with two different lenses and all then best of flash equipment.

However, I enjoyed the lunch so much that there were no thoughts about using the camera. We talked about all aspect of travel (and business was done at our table) and trivial subject as football (4 guys and each supporting different teams).

You are used to have your photos taken and to be shown in this column and I can just apologies. It was not before I was on the train back to office that I realised that the camera was still in my briefcase and unused.

Please accept my sincere apology to all of you who's happy Faces should be shown in this column:

Sheila Gray, Dan Penner, Oliver Staas, Robin Jackson, Jayne Byott, Mike Springate, Derry Seabrooke, Trevor King, Asa Graham, Audrey Kennard, Colin Webber, Jenny Webber, Glen Maylon, Robin Mead, David Steer, Carol Steer, Don Love, Grania Sweeting and Ernst Rawdon.

Next time ... promise!

The 200 Club

What is the Skål 200 Club?

It is a monthly raffle for ALL members of Skål International UK – that means you!

It cost only £12 per year per entry (yes multiply entry is allowed). The winning pot are:
1st.£38.00 2nd £26.00 3rd £12.00

One number is all that it would take!
What a difference that one number would make!

Support this Club and support Skål UK!
Keep the money coming in – all of you stand a chance!

For further information please contact: Doreen Rawstron,
Tel: 017 – 0687 6950
Email: doreen.rawstron@lineone.net

DON'T FORGET!

Member gets member!

We need YOU to get us more members
and we need it now!